

The Modern LAN

RETHINKING NETWORK DESIGN FOR THE MODERN AGE



The Internet of Things is Changing Everything



Top Benefits from Embracing the IoT

36%



Boost Customer Service

35%



Collect Customer Data

32%



Lower Costs

31%



Improve Operations



State of IoT



>500 devices

DEPLOYMENT

Level of deployments has moved from watching and learning to mid- or large-scale trials

Core Services

35%

Core Products

34%

INTEGRATION

Embedding IoT into core services and products



40%

SOLUTIONS

Next generation solutions are deployed

Top Concerns for IoT Deployments

49%

SECURITY/
PRIVACY



39%

COST OF
INTEGRATION

36%

TIME IT TAKES TO
DEVELOP SOLUTIONS

Luckily, There is a Better Way



Traditional vs. Modern LAN

Traditional LAN

PC Centric

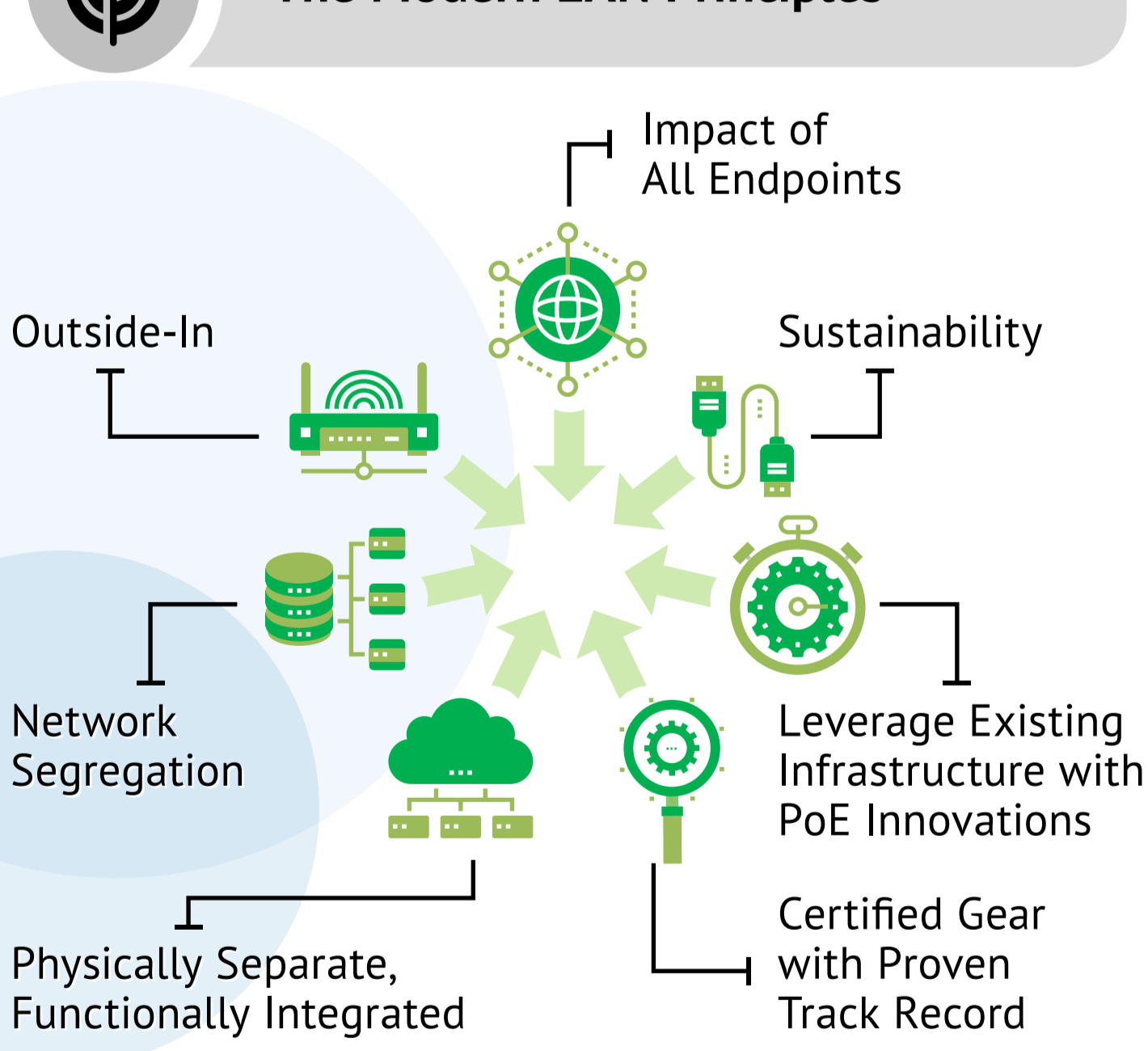


Modern LAN

Outside-In



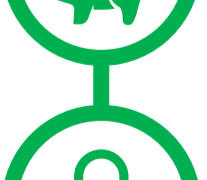
The Modern LAN Principles



Benefits to Adopting the Principles



COST SAVINGS/ROI



NETWORK SECURITY

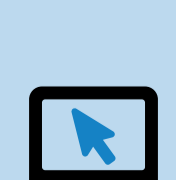


SIMPLICITY



ELIMINATE DISRUPTIONS

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